

PRIVACY POLICY

We guarantee the confidentiality of all personal data you provide. We ensure that all necessary security measures and personal data protection required by data protection regulations are taken. Personal data is collected with due diligence and properly protected against access by unauthorized persons. In accordance with the GDPR, we present below the principles of data processing used by the Administrator.

Data Administrator

IMPOSSIBLE CALISTHENICS SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ

Osiedle Tysiąclecia 18 / 68,

31-606 Kraków, Poland

KRS 0000934429

NIP 6783193922

REGON 520510514

You can contact us at: customerservice@learncalisthenics.fit

Services Covered by the Privacy Policy

- training app available on Google Play and the App Store
- www.learncalisthenics.fit

What Data Do We Collect?

For the application: We collect personal data that the user provides during registration and at later stages of using the application, such as training statistics. All data is encrypted and secured during transmission. Additionally, data is stored securely so that only the user has access to it.

For websites: We collect personal data that the user provides when placing an order, such as address and contact details, in order to fulfill the service. Data is secured during transmission and stored securely. Unauthorized persons do not have access to this information.

Why Do We Collect Your Data?

Your data is processed for the purpose and for the time necessary to:

- Communicate with you, including responding to inquiries submitted by you via contact forms, emails, etc.;
- Take steps necessary to conclude a contract (e.g., corresponding regarding product inquiries, determining the terms of cooperation) and to fulfill the contract/order;
- Fulfill legal obligations incumbent on the Entity (such as issuing and storing invoices);
- Pursue and defend against claims;
- Send newsletters or other marketing content.

The application is intended for users over the age of 13, in accordance with the regulations and terms of use of the App Store and Google Play platforms. For underage users, the processing of personal data requires parental or legal guardian consent, as detailed in the application's terms of use.

We care about the privacy and security of our users, which is why we encourage parents to familiarize themselves with the data protection principles. Any information provided by users is protected in accordance with applicable laws.

Who Do We Share Your Data With?

IMPOSSIBLE CALISTHENICS SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ does not sell or share personal data of customers/users of its services with third parties. Any transfer of data may occur only if it is necessary to fulfill the processing purpose for which you provided us with the data. The Administrator entrusts the processing of personal data to individuals cooperating with the Administrator, including virtual assistants, external consultants, and accounting services. Data is also shared with the following entities for the purpose of service and order fulfillment:

- **BaseLinker**

Type: Polish company offering e-commerce management software for online sellers.

KRS: 0000660838.

Headquarters: Wrocław, Poland.

Services: Order, storage, and sales integration systems for online markets, shops, and courier companies.

- **Klaviyo, Inc.**

Type: American software-as-a-service (SaaS) company.

Registration: Registered in the state of Delaware, USA.

Headquarters: Boston, Massachusetts, USA.

Services: Email marketing automation.

- **Wfirma**

Type: Polish platform for managing accounting and business activities.

KRS: 0000224783.

Headquarters: Wrocław, Poland.

Services: Cloud solutions for accounting, invoicing, HR, and taxes for small and medium-sized enterprises in Poland.

What Rights Do You Have?

Under the GDPR, you have the right to:

- Access your personal data;
- Rectify your personal data;
- Delete your personal data;
- Restrict the processing of your personal data;
- Object to the processing of your personal data;
- Data portability.

Subscribing to the newsletter (according to the Act on Electronic Services) requires your consent, which you can withdraw at any time by sending a request in this regard.

If you believe your personal data is being processed unlawfully, you have the right to file a complaint with the President of the Personal Data Protection Office. However, we encourage you to contact us first to clarify any concerns.

Is Providing Data Necessary?

In the case of subscribing to the newsletter, providing data is voluntary. If you do not provide your email address, the newsletter cannot be sent.

For clients/potential clients, providing data is voluntary, but without it, it will not be possible to conclude a contract or conduct correspondence.

Applicable Legal Regulations Regarding the Privacy Policy

In matters not regulated, the relevant provisions of Polish and European law, particularly the GDPR, shall apply.

Cookie Policy

The possibility of using social functions, such as sharing content on social networks and subscribing to a social media profile, is ensured. Using these features may involve the use of cookies from social media administrators such as Facebook, Instagram, YouTube, Google+. The Administrator uses technologies to monitor activities undertaken by the User on the Site:

- **Facebook Conversion Pixel** – to manage ads on Facebook and conduct remarketing activities;
- **Google Analytics Code** – for analyzing Site statistics. Google Analytics uses its own cookies to analyze User actions and behaviors on the Site. These cookies are used to store information, such as from which site the User arrived at the current website. They help improve the Site.

The Site does not automatically collect any information, except for information contained in cookies. Cookies (so-called “cookies”) are IT data, in particular text files, stored on the User's end device and intended for using the Site. Cookies typically contain the name of the website from which they originate, the time they are stored on the end device, and a unique number.

Cookies are used to adapt the content of the website to User preferences and optimize the use of the website; to create statistics that help understand how Users use the Site, which enables improvement of its structure and content.

In many cases, the software used for browsing websites (web browser) by default allows for the storage of cookies on the User's end device. Users of the Service can change cookie settings at any time. These settings can be changed, in particular, to block automatic handling of cookies in the web browser settings or to inform about each placement of cookies on the User's device. Detailed information on the possibility and methods of handling cookies is available in the software (web browser) settings.

The Administrator informs that limiting the use of cookies may affect some functionalities available on the website of the Site. More information about cookies is available in the web browser menu.